

# AESOP'S FABLES

Aesop Experience is a multisensory event for the whole family.

The most beautiful and famous Aesop's fables in a multimedia exhibition never seen before.



ART MEDIA STUDIO  
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## WHAT ARE FABLES?

Fables are short stories which illustrate a particular moral and teach a lesson to children and kids. The theme and characters appeal to children and the stories are often humorous and entertaining for kids of all ages. Fables can also be described as tales or yarns which have a message in their narrative such as a parable might have. Fables can often pass into our culture as myths and legends and used to teach about morals to children and kids.

## THE CHARACTERS OF FABLES?

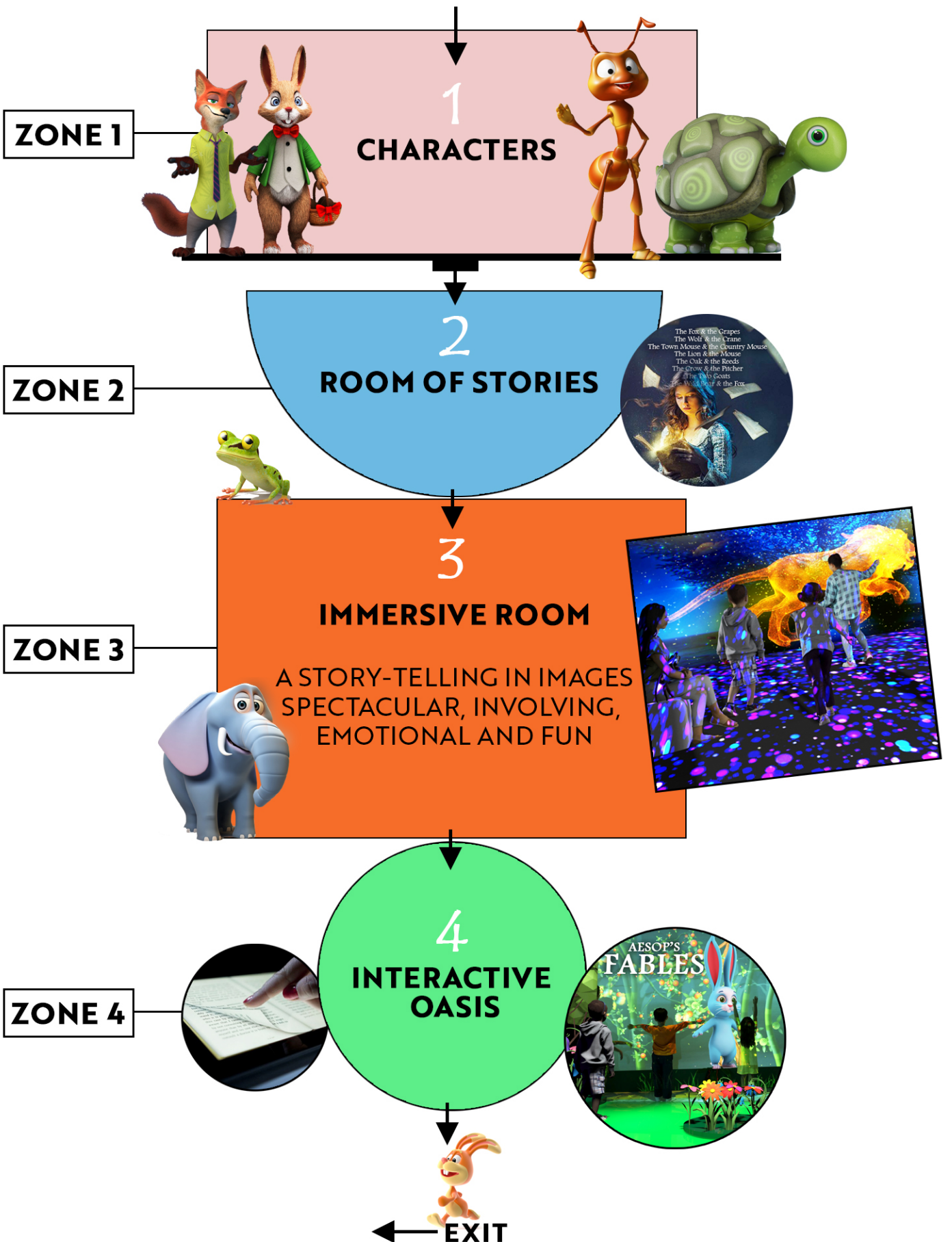
The characters of fables and tales are usually animals who act and talk just like people whilst retaining their animal traits. This theme is especially appealing to children and kids.

## AESOP'S FABLES

Aesop's famous fables and scripts provide great entertainment for children and kids. The fables, or stories, are all very short so keep the attention of children and Aesop's fables feature familiar animals loved by children and kids.



# AESOP'S FABLES





**ZONE 1**



# CHARACTERS

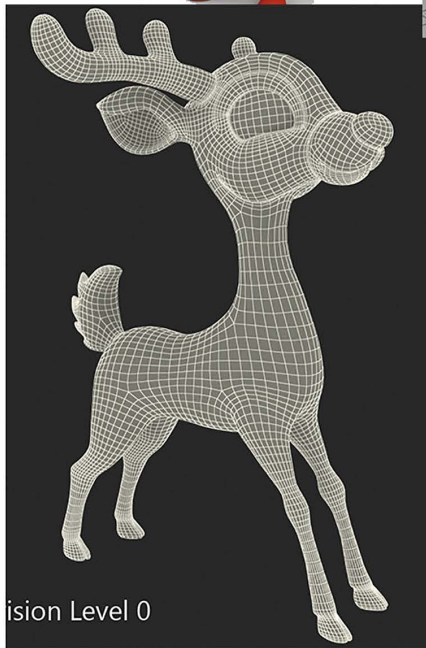
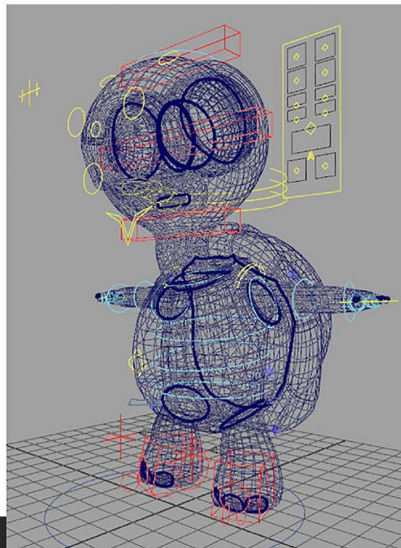
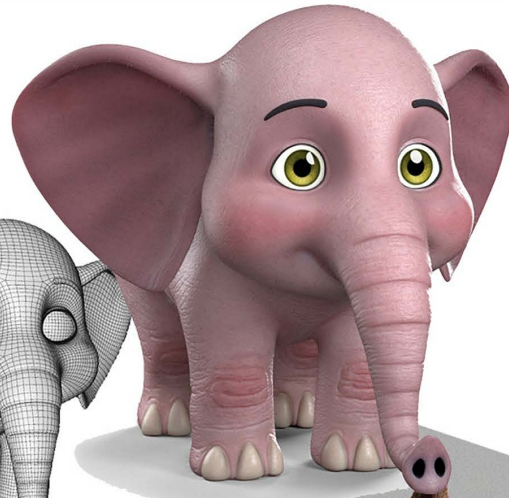
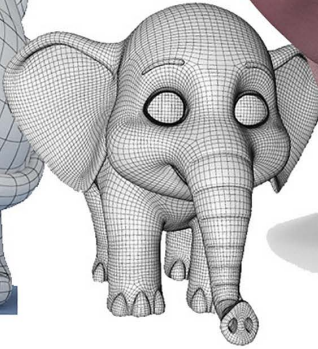
HOLOGRAPHIC EFFECTS OF ANIMALS MOST KNOWN OF THE FAIRY TALES

(TAKE A SELFIE WITH YOUR FAVORITE)





# 3D ORIGINAL CHARACTERS



vision Level 0



**ZONE 2**

**2 ROOM OF STORIES**  
THE TELLING OF THE  
MOST BEAUTIFUL STORIES  
(WITH CARTONS AND  
GRAPHIC ANIMATION)



## ZONE 3

## 3 IMMERSIVE ROOM

A story-telling in images spectacular, involving, emotional and fun. The show's aim is the emotional involvement of a public young and old.

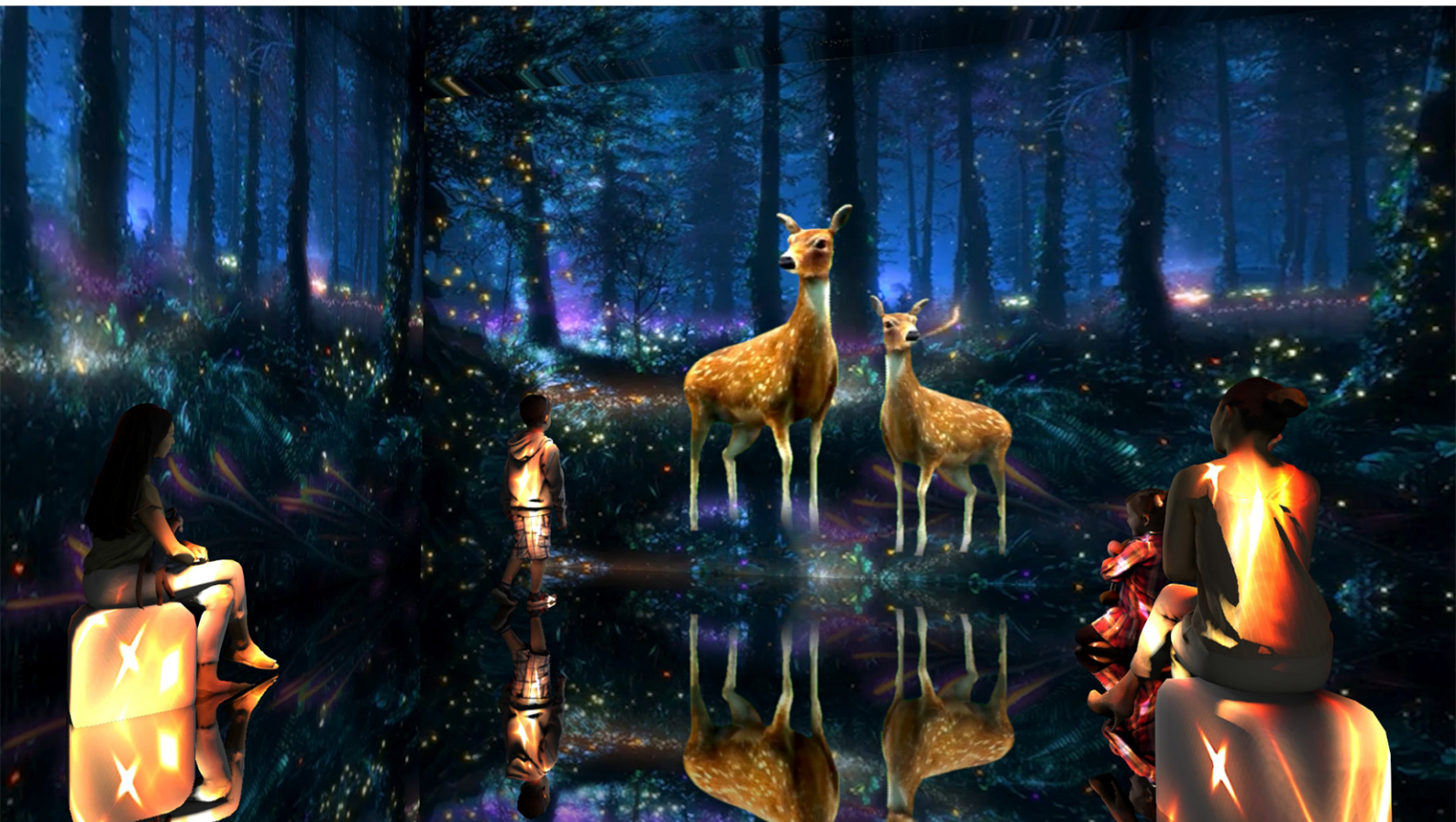
Utilizing a multi-projector system, this unique immersive exhibition experience is synchronized with a powerful musical score integrated with images projected at enormous scale in an exciting display that fills giant screens, walls, columns, ceilings and floors, which completely "immerse" you in the fables.

Twenty minutes of wonder and fun.



**ZONE 3**

**IMMERSIVE ROOM**





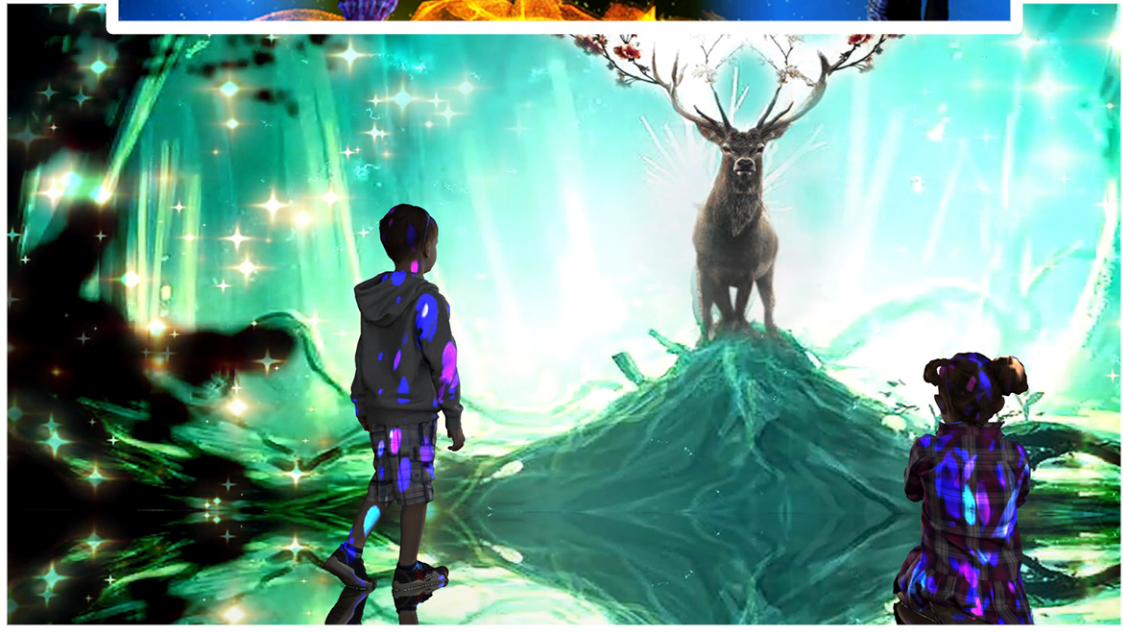
**ZONE 3**

**IMMERSIVE ROOM**



**ZONE 3**

**IMMERSIVE ROOM**



4

**ZONE 4**

**INTERACTIVE OASIS**

BROWSE THE MAGIC BOOK AND INTERACT WITH THE PROTAGONISTS.

2 LARGE INTERACTIVE PROJECTIONS.





Fables are short stories that illustrate morals or truths. Though usually read to children, fables hold great wisdom for adults, too.



From generation to generation, Aesop's fables have been read, taught and sung about. At one point or another you would have heard of at least one of Aesop's fables. Some of our favourites include "The boy who cried Wolf", "The Tortoise and the Hare" and "The Lion and the Mouse". For years, children have learned the importance of being kind, selfless and giving.





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